



FACTSHEET: A SUSTAINABLE INDUSTRY

The KIAA supports a responsible harvest that contributes to the conservation of kangaroos and all species, and makes intelligent use of a natural resource.

The kangaroo is a much-loved national icon of Australia and an important part of our natural ecosystem. As Australians, we have a long tradition of living off the land. Indigenous communities have been hunting kangaroos for food for centuries. Our responsibility is to do this in a sustainable way that protects our native species and the broader natural environment as well as supports our economy.

This task requires a multidisciplinary understanding of how different species of kangaroos and wallabies live and survive across the country and their impact on their surroundings. Over the last couple of decades, kangaroo numbers have fluctuated due to changing climate conditions and in the absence of natural predators. [Large numbers of kangaroos in certain areas pose a threat](#) to their own survival, the habitats of other native flora and fauna, and to agricultural land.

The commercial harvesting of kangaroos is widely considered among the scientific community, government, animal welfare experts, indigenous groups and the agricultural industry as a [responsible way to manage kangaroo numbers](#), while boosting the economy. All states and territories have kangaroo management programs, of which some permit the commercial harvest of abundant species of kangaroos. This enables them to control and monitor the harvest to prevent any negative impact on the species or their ecosystems.

We commit to complying and advocating for stringent regulation and governance from the paddock to the customer.

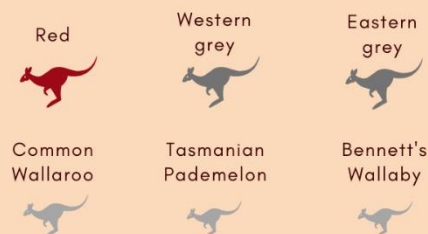
QUICK FACTS: SUSTAINABILITY



**COMMERCIAL
HARVESTING
IS PERMITTED
IN SIX STATES**



OF THE 50 MACROPOD SPECIES, ONLY SIX ABUNDANT SPECIES CAN BE HARVESTED



**OVER THE LAST
DECADE, ANNUAL
HARVEST QUOTAS
HAVE BEEN SET AT
ABOUT 15% OF THE
SURVEYED POPULATION
OF THE SIX SPECIES**



WITHIN THIS PERIOD, THE COMMERCIAL
INDUSTRY HAS HARVESTED ABOUT
ONE-QUARTER OF THAT QUOTA